

# FIERE

## Furthering Innovative Entrepreneurial Regions of Europe

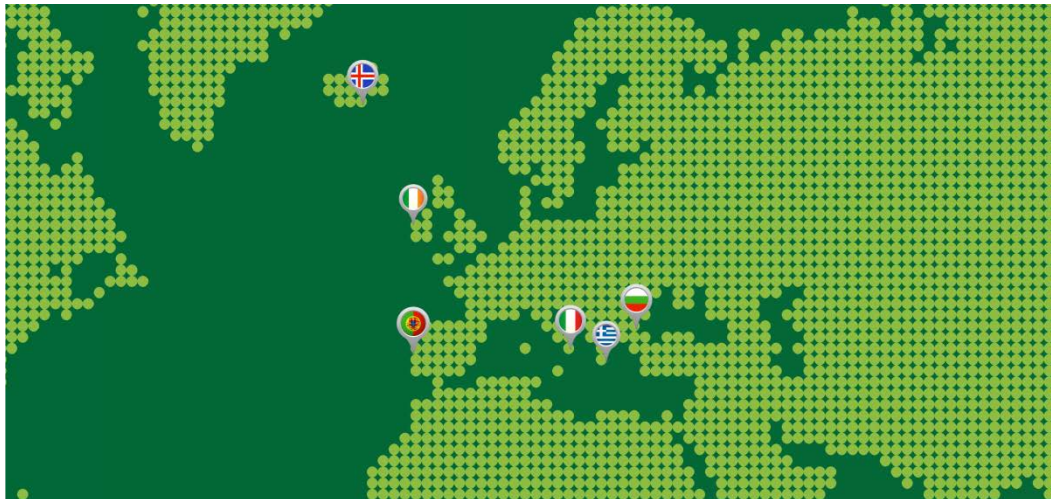
*New tools to support entrepreneurship through competitive regional organisations.*

**FIERE** is a project aiming to assist regional institutions in making their regions both innovative and entrepreneurial, and working with other regional stakeholders to achieve this objective. The underlying idea of the project is to support

members of regional organisations and help them acquire innovative entrepreneurial skills. Another key FIERE goal is to provide innovative entrepreneurship education to policy planners and managers of regional

organisations (regional authorities, chambers of commerce, clusters/networks) to enable them to develop innovative and entrepreneurial policies and programmes.

## FIERE partners



- South-East Regional Authority (Ireland) – Lead Partner
- Centre for Enterprise Development and Regional Economy, Waterford Institute of Technology (Ireland)
- Centro Studi ed Iniziative Europeo (Italy)
- Institute for Postgraduate Studies (Bulgaria)
- Allweb Solutions S.A. (Greece)
- Associação Comercial e Industrial de Barcelos (Portugal)
- EINURD Limited (Iceland)

## FIERE objectives

- Enhance regional organisations' abilities to plan actions and services for the socio-economic betterment of their regions;
- Provide innovative entrepreneurship education to personnel of regional, sub-regional and voluntary organisations;
- Assist regional institutions to make their regions innovative and entrepreneurial, to turn ideas into jobs;
- Improve the accessibility of learning opportunities for adults.

## FIERE planned results

- Needs analysis report;
- Innovative entrepreneurship trainee and trainer/mentor handbooks;
- Network of regional innovative entrepreneurship mentors;
- Best practice innovative entrepreneurship skills case studies;
- Training provision and workshops;
- FIERE social media action plan, brochure, report and international workshops;
- Quality assurance plan and evaluation report;
- Multilingual website;
- E-brochure;
- Local and international workshops.

## FIERE beneficiaries

- End-users: regional policy planners, managers, administrators, community and voluntary organisations, NGOs, young people, Chambers of Commerce, etc.;
- Wider target group of stakeholders (organisations that can help reach other people): higher education institutions, private sector training providers, entrepreneurs, teachers, etc.;
- Multipliers: European Commission, Committee of the Regions, other local authorities, network of FIERE partners.

## FIERE impacts on regions

The expected impacts of the FIERE projects are:

- The development of an Innovative Entrepreneurship adult education course;
- Best practice case studies;
- Development of regional network of 20 adult education providers in each FIERE partner region;
- Provision of course to 40 individuals representing regionally-based community and voluntary organisations and other regional organisations in each FIERE partner region.

## What has been done to date in FIERE?

### Kick-Off Meeting

The kick-off meeting of the FIERE project was held in Kilkenny City, Ireland on the 6th of February 2014.



All 7 partners participating in the project were represented at the meeting.

At the meeting key operational and financial management issues and communication/dissemination matters were considered. Detailed discussions also took place regarding progressing the work packages that have to be completed in the early stages of the project.



### Project Website

The FIERE project website is currently being constructed and will be live very soon. The website address will be [www.fiereproject.eu](http://www.fiereproject.eu).

### Work Package 2 – User Needs Analysis

Waterford Institute of Technology is the leader of Work Package 2. This involves the drafting of a literature review; undertaking a survey of regional organisations and individuals in order to understand their needs; and preparation of national reports that will be synthesised into one overall project report.



A draft Literature Review has been prepared by Waterford Institute of Technology with significant input from the partners. It is expected that this will be finalised soon and

published on the project website.

Each partner has begun to identify what organisations to survey in their respective regions and work has commenced on developing the common framework of questions that will form the survey.

## What next will happen in FIERE?

The output from Work Package 2 will serve as a basis for the development of an innovative entrepreneurship skills training programme (Work Package 3).

The programme will then be tested and piloted (Work Package 5), together with previously identified good practice case studies (Work Package 4) in the provision of innovative entrepreneurship education among regional stakeholders.



The FIERE project partnership at the kick-off meeting in Kilkenny, Ireland on 6th February 2014

## Contact FIERE

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